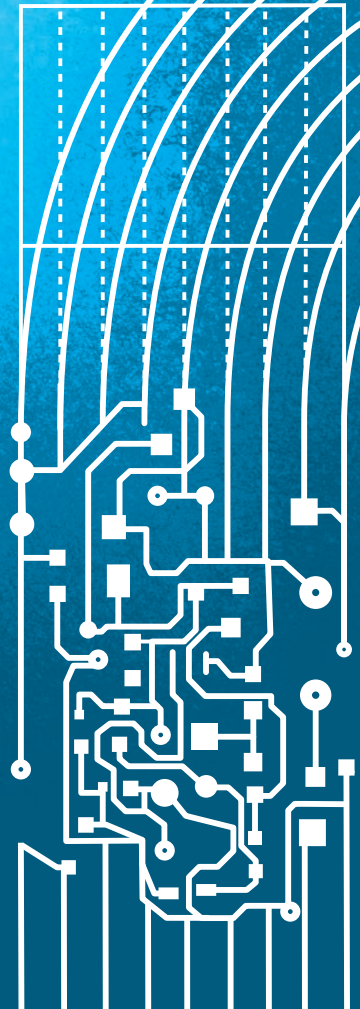




# European Athletics Championships Helsinki 2012

27 June – 1 July,  
Helsinki Olympic Stadium

## Hotel and ticket packages



INTERNATIONAL PARTNERS



NATIONAL PARTNERS



NATIONAL SUPPLIERS



MEDIA PARTNERS



HOST INSTITUTIONS

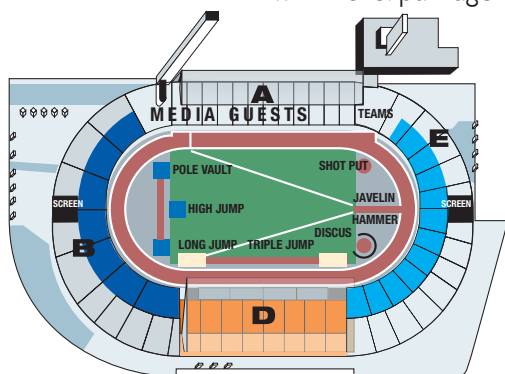


# European Athletics Championships Helsinki 2012

27 June – 1 July, Helsinki Olympic Stadium

## Björk & Boström Ticket packages

Ticket packages are sold together with hotel packages.



Package	D-lower	D-upper	B-lower	E-lower
<b>Wed - Thu</b> 27-28 June	295€	245€	165€	165€
<b>Fri</b> 29 June	145€	125€	85€	65€
<b>Sat - Sun</b> 30 June - 1 July	195€	155€	115€	95€
<b>Wed - Fri</b> 27-29 June	395€	345€	245€	195€
<b>Fri - Sun</b> 29 June - 1 July	295€	245€	175€	145€
<b>5 days</b> 27 June - 1 July	575€	475€	325€	275€

## Hotel packages

	Wed-Thu 27-28 June		Fri 29 June		Sat-Sun 30 June-1 July		Wed-Fri 27-29 June		Fri-Sun 29 June-1 July		5 days 27 June-1 July		Extra night	
Hotel packages €	3 nights		1 night		3 nights		4 nights		4 nights		6 nights		1 night	
Room type	Twin/pp Sgl		Twin/pp Sgl		Twin/pp Sgl		Twin/pp Sgl		Twin/pp Sgl		Twin/pp Sgl		Twin/pp Sgl	
<b>First class</b>														
Hotel Aleksanteri	210	345	70	115	210	345	280	460	280	460	420	690	70	115
Hotel Albert	210	345	70	115	210	345	280	460	280	460	420	690	70	115
Hotel Helsinki	160	260	80	130	160	260	320	520	320	520	480	790	80	130
<b>Superior First class</b>														
Scandic Paasi	330	630	110	210	330	630	440	840	440	840	660	1260	110	210
Hilton Strand	330	630	110	210	330	630	440	840	440	840	660	1260	110	210
Holiday Inn City Centre	375	645	125	215	375	645	500	860	500	860	750	1290	125	215
<b>Deluxe</b>														
Hotel Kämp	600	1170	200	390	600	1170	800	1560	800	1560	1200	2340	200	390
Hotel Haven	585	1050	195	350	585	1050	780	1400	780	1400	1170	2100	195	350

pp=per person

Package prices per person in EUR including accommodation with breakfast and VAT

## Book your rooms and tickets:

[www.bjork-bostrom.fi/helsinki2012/](http://www.bjork-bostrom.fi/helsinki2012/)

### More information:

Björk & Boström Finland Ltd  
Areenankuja 1 E, FI-00240, Helsinki  
Tel: Int. + 358 204 195 000  
Fax: Int. + 358 204 194 314  
e-mail: [sales@bjork-bostrom.fi](mailto:sales@bjork-bostrom.fi)

# Unforgettable experience for athletes and fans

Helsinki will offer short commutes, clean and safe environment and punctual organisation to benefit athletes. For the fans we have developed a high quality event presentation system, which together with Olympic Stadium will create the perfect surrounding for enjoying athletics.

# Helsinki 2012 facts

- 27 June – 1 July, 2012
- New concept of 5 days of competition
  - 1500 Team members
  - 1000 media representatives
  - Televised to 45-50 countries
  - Approx. 300-400 million TV-viewer

## DAY 1

### Wednesday, 27 June - Morning

9:00	Long Jump	W	Qual. Gr. A/B
9:10	Dec - 100m	M	Decathlon
9:45	Shot Put	M	Qual. Gr. A/B
10:00	100m	W	Round 1
10:15	High Jump	W	Qual. Gr. A/B
10:35	Dec - Long Jump	M	Dec - Gr. A/B
10:50	400m hurdles	M	Round 1
11:40	100m	M	Round 1
12:15	Dec - Shot Put	M	Dec - Gr. A/B
12:25	Triple Jump	W	Qual. Gr. A/B
12:40	800m	W	Round 1
13:35	400m	M	Round 1
13:40	Dec - High Jump	M	Dec - Gr. A/B
13:45	Javelin	W	Qual. Gr. A
14:30	400m hurdles	W	Round 1
15:00	Javelin	W	Qual. Gr. B
15:10	800m	M	Round 1

### Wednesday, 27 June - Afternoon

18:00	400m	W	Round 1
18:20	High Jump	M	Qual. Gr. A/B
18:30	Javelin	M	Qual. Gr. A
18:40	3000m Steeplechase	W	Round 1
19:20	Dec - 400m	M	Decathlon
<b>19:55</b>	<b>5000m</b>	<b>M</b>	<b>FINAL</b>
20:00	Javelin	W	Qual. Gr. B
20:20	100m	W	Semi-final
20:40	100m	M	Semi-final

## DAY 2

### Thursday, 28 June - Morning

9:00	Dec - 110m hurdles	M	Decathlon
9:05	Pole Vault	W	Qual. Gr. A/B
9:45	Dec - Discus	M	Dec-Gr.A
10:30	400m hurdles	W	Semi-final
11:05	Dec - Discus	M	Dec-Gr.B
11:40	3000m Steeplechase	M	Round 1
12:20	Triple Jump	M	Qual. Gr. A/B
12:25	Dec - Pole Vault	M	Dec - Gr. A/B
12:30	Shot Put	W	Qual. Gr. A/B
13:15	400m hurdles	M	Semi-final
13:55	Hammer	M	Qual. Gr. A
15:10	Hammer	M	Qual. Gr. B

### Thursday, 28 June - Afternoon

16:50	Dec - Javelin	M	Dec-Gr.A
18:00	400m	W	Semi-final
18:05	Dec - Javelin	M	Dec-Gr.B
<b>18:10</b>	<b>Long Jump</b>	<b>W</b>	<b>FINAL</b>
<b>18:20</b>	<b>5000m</b>	<b>W</b>	<b>FINAL</b>
<b>18:30</b>	<b>High Jump</b>	<b>W</b>	<b>FINAL</b>
18:50	800m	M	Semi-final
<b>19:10</b>	<b>3000m Steeplechase</b>	<b>W</b>	<b>FINAL</b>
<b>19:25</b>	<b>Javelin</b>	<b>M</b>	<b>FINAL</b>
<b>19:35</b>	<b>100m</b>	<b>W</b>	<b>FINAL</b>
19:45	400m	M	Semi-final
20:05	800m	W	Semi-final
<b>20:25</b>	<b>Dec - 1500m</b>	<b>M</b>	<b>Decathlon</b>
<b>20:50</b>	<b>100m</b>	<b>M</b>	<b>FINAL</b>

## DAY 3

### Friday, 29 June - Morning

9:00	Discus	M	Qual. Gr. A
9:30	100m hurdles	W	Round 1
10:15	Discus	M	Qual. Gr. B
10:40	Hep - 100m hurdles	W	Heptathlon
11:35	Hammer	W	Qual. Gr. A
11:55	Hep - High Jump	W	Hep - Gr. A/B
12:30	200m	M	Round 1
12:50	Hammer	W	Qual. Gr. B
13:50	Long Jump	M	Qual. Gr. A/B
14:00	200m	W	Round 1
14:25	Hep - Shot Put	W	Hep - Gr. A/B

### Friday, 29 June - Afternoon

<b>18:00</b>	<b>Shot Put</b>	<b>W</b>	<b>FINAL</b>
18:20	Hep - 200m	W	Heptathlon
<b>18:40</b>	<b>High Jump</b>	<b>M</b>	<b>FINAL</b>
<b>19:05</b>	<b>3000m Steeplechase</b>	<b>M</b>	<b>FINAL</b>
<b>19:30</b>	<b>Javelin</b>	<b>W</b>	<b>FINAL</b>
<b>19:40</b>	<b>800m</b>	<b>M</b>	<b>FINAL</b>
<b>20:00</b>	<b>400m hurdles</b>	<b>W</b>	<b>FINAL</b>
20:25	200m	M	Semi-final
20:55	200m	W	Semi-final
<b>21:00</b>	<b>Triple Jump</b>	<b>W</b>	<b>FINAL</b>
<b>21:20</b>	<b>Shot Put</b>	<b>M</b>	<b>FINAL</b>
<b>21:25</b>	<b>400m</b>	<b>M</b>	<b>FINAL</b>
<b>21:45</b>	<b>800m</b>	<b>W</b>	<b>FINAL</b>
<b>22:05</b>	<b>400m hurdles</b>	<b>M</b>	<b>FINAL</b>
<b>22:25</b>	<b>400m</b>	<b>W</b>	<b>FINAL</b>

## DAY 4

### Saturday, 30 June - Morning

11:00	Discus	W	Qual. Gr. A
11:20	4x100m	M	Round 1
12:00	Hep - Long Jump	W	Hep - Gr. A/B
12:10	1500m	W	Round 1
12:35	Discus	W	Qual. Gr. B
13:05	4x100m	W	Round 1
13:15	Pole Vault	M	Qual. Gr. A/B
13:45	1500m	M	Round 1
14:10	Hep - Javelin	W	Hep-Gr.A
14:45	110m hurdles	M	Round 1
15:15	Hep - Javelin	W	Hep-Gr.B

### Saturday, 30 June - Afternoon

<b>18:00</b>	<b>Hep - 800m</b>	<b>W</b>	<b>Heptathlon</b>
<b>18:05</b>	<b>Triple Jump</b>	<b>M</b>	<b>FINAL</b>
<b>18:10</b>	<b>Discus</b>	<b>M</b>	<b>FINAL</b>
<b>18:15</b>	<b>Pole Vault</b>	<b>W</b>	<b>FINAL</b>
18:35	100m hurdles	W	Semi-final
19:10	4x400m	M	Round 1
<b>19:40</b>	<b>200m</b>	<b>W</b>	<b>FINAL</b>
<b>19:55</b>	<b>10000m</b>	<b>M</b>	<b>FINAL</b>
<b>20:05</b>	<b>Hammer</b>	<b>M</b>	<b>FINAL</b>
20:50	4x400m	W	Round 1
<b>21:20</b>	<b>200m</b>	<b>M</b>	<b>FINAL</b>
<b>21:35</b>	<b>100m hurdles</b>	<b>W</b>	<b>FINAL</b>

## DAY 5

### Sunday, 1 July - Afternoon

<b>15:00</b>	<b>Hammer</b>	<b>W</b>	<b>FINAL</b>
<b>15:10</b>	<b>1500m</b>	<b>W</b>	<b>FINAL</b>
<b>15:15</b>	<b>Pole Vault</b>	<b>M</b>	<b>FINAL</b>
15:35	110m hurdles	M	Semi-final
<b>16:05</b>	<b>4x100m</b>	<b>W</b>	<b>FINAL</b>
<b>16:25</b>	<b>10000m</b>	<b>W</b>	<b>FINAL</b>
<b>16:45</b>	<b>Long Jump</b>	<b>M</b>	<b>FINAL</b>
<b>17:05</b>	<b>Discus</b>	<b>W</b>	<b>FINAL</b>
<b>17:25</b>	<b>4x100m</b>	<b>M</b>	<b>FINAL</b>
<b>17:50</b>	<b>1500m</b>	<b>M</b>	<b>FINAL</b>
<b>18:10</b>	<b>110m hurdles</b>	<b>M</b>	<b>FINAL</b>
<b>18:25</b>	<b>4x400m</b>	<b>W</b>	<b>FINAL</b>
<b>18:45</b>	<b>4x400m</b>	<b>M</b>	<b>FINAL</b>